



**CHINA
TRADE
WEEK**

G H A N A



17TH-19TH MAY 2017

KEMPINSKI HOTEL GOLD COAST CITY, ACCRA

GHANA

REGIONAL POWER
OF WEST AFRICA



www.ctwGhana.com

ORGANISED BY



中东国际展览集团
Middle East International Exhibition

In 2013, Chinese President Xi Jinping set out the strategy of rebuilding the Silk Road Economic Belt and a 21st Century Maritime Silk Road known as the "One Belt, One Road" initiative. The proposal caught the interest of the global community, and quickly gained the support of nations along the route.

China Trade Week Ghana is a 3-day event launching in Accra for the first time in 2017, being held from 17th-19th May.

Over 100 exhibitors will gather to display their products at the only comprehensive China-focused trade event to be hosted in Ghana.

The event is a unique opportunity for the local business community to meet Chinese manufacturers and take advantage of the event's high quality, competitively priced products.



Ghana is considered one of the more stable countries in West Africa since its transition to multi-party democracy in 1992. Formerly known as the Gold Coast, Ghana gained independence from Britain in 1957, becoming the first sub-Saharan nation to break

the chains of colonialism. It shares boundaries with Togo to the east, la Cote d'Ivoire to the west, Burkina Faso to the north and the Gulf of Guinea to the south.

A country covering an area of 238,500km², Ghana has an estimated population of 27,746,165 (Jan 2016), drawn from over 100 ethnic groups - each with its own unique language. English, however, is the official language.

Gold, cocoa and more recently oil form the cornerstone of Ghana's economy and have helped fuel an economic boom.

In January 2016 the Chinese Ambassador to Ghana, Ms Sun Baohong, said trade volume between Ghana and China for 2015 reached US \$6 billion. She stated that not only did the China-Ghana trade volume increase historically, but the value of China's newly signed engineering contracts in Ghana, and China investments to the country, ranked the highest in Africa. "A number of Ghanaian manufacturing enterprises use Chinese technology and advanced equipment to improve on their manufacturing capacity."

Future Projects in Ghana

Tema Port expansion project

1st phase of US \$1.5b project expected completion by 2019, increasing capacity by 3 times

Sogakope-Lome Trans Boundary Water Supply Project

Construction of water transfer infrastructure taking water from Volta River to Lome. Completion 2019.

Ghana LNG import terminal

Two import terminal projects planned in Ghana. Project due to be fully completed by 2020.

Atuabo Free Port Project

With operations set to begin in 2017, US \$700m project will be Ghana's dedicated oil & gas Free Port.

Key Sectors



Construction materials



Auto parts & accessories



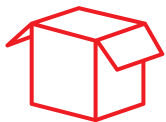
Machinery



Home Electronics



Smart electronics



Print, packaging & plastic



Textiles



Food & Beverage

Additional programmes to attract high-quality visitors



B2B

Business to Business meetings can be scheduled to partner our exhibitors with potential buyers in a dedicated meeting area.



Seminars

Chinese and local partners will present daily sessions on how to efficiently source products from China and how to do business with Chinese people.



Hosted Buyer Programme

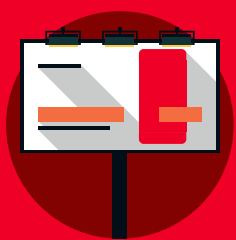
VIP buyers are invited to become members of the programme to enjoy benefits including airport collection, accommodation and networking opportunities.

Who will attend?

Business owners and professional buyers across the following industries:

- Import/Export
- Retail
- Manufacturing
- Distribution
- Wholesale

Extensive marketing campaign



Outdoor advertising



Newspaper



Email Blast



Telemarketing



Web banners



Local partners

Stand Rates

Shell scheme

\$460 per sqm

Space only

\$410 per sqm

*Additional \$500
registration fee applicable

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Contact us

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